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28977 7590 09/10/2003

MORGAN, LEWIS & BOCKIUS LLP
1701 MARKET STREET
PHILADELPHIA, PA 19103-2921



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ALISON B. WEISBERG	(Recipient's name)
Alison B. Weisberg	(Signature)
Nov. 7, 2003	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/528,643	03/20/2000	Michael Loeb	3203-4018	5703

TITLE OF INVENTION: METHOD OF ACCELERATING DELIVERY OF MAGAZINES TO A NEW SUBSCRIBER

Large Entity \$1330.00 \$1330.00

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$650	\$0	\$650	12/10/2003
EXAMINER		ART UNIT		CLASS-SUBCLASS	
COLON, CATHERINE M		3623		705-008000	

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

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2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

Morgan, Lewis & Bockius, LLP
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(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Synapse Group, Inc.

*Four High Ridge Park
Stamford, CT 06905-1325*

Please check the appropriate assignee category or categories (will not be printed on the patent): individual corporation or other private group entity government

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(Date)

Al Bill Nov. 7, 2003

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